HOLIDAY ITEMS

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The Wedding Planner



Here are some great tips for turning wedding bells into wedding sales:

Follow the Bride: Get a start on your wedding business by reading the engagement section of the newspaper. This will give you a never-ending list of future brides. Call them and offer to make their weddings even more beautiful with a coordinated look. What bride wouldn't love that?

Twice as Nice: In the paper, you'll also find ads for bridal fairs and shows. Call the bridal salons and offer to provide the looks for the models in their next show. They're great places to meet new customers. And sometimes these shows combine wedding and prom fashions. So you can meet the brides and moms!

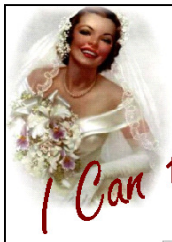
Timing is Everything: Be a smart wedding planner. It's not a good idea to create the look the day of the wedding; everyone is too excited. Instead, work with the bride well before the wedding -- 6 months or so. That gives you time to build the relationship.

Picture Perfect: For the wedding look, create on e that works with the dress and wedding colors. Show the bride and the attendants how to apply it. Then help them make minor adjustments for their skin tones.

Irresistible Deal: Whether it's a bridal show or a bridal class, always prepackage the looks you are selling with sample of that look in little gift bags. That way, when the guests try the look, they'll have an irresistible package they'll want to take home with them.

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Are you getting married? Do you know someone getting married?

I Can Help!









Whether you're the bride to be, in the wedding party or mother of the bride, I can help make that day fun, fabulous and memorable! As your personal beauty consultant, I can arrange for a facial pampering session for everyone involved.

With a Wedding Makeover, we can find the perfect look for the bride and her party that will make for beautiful wedding photos!
And, we can do it all in the comfort of you home!

Interested?
Call me for more information

-place your information sticker here-

HOL106

Are you getting married? Do you know someone getting married? Maybe this can help . . .

Wedding Gowns



- Choose your dress based on what style looks the best for your particular stature and figure.
- Attend bridal shows and fashion shows to catch a glimpse of what's hot and what's new in the bridal world.
- Choose a gown that offers you quality within your budget. You're the star and you need to shine on your special day!

What does the wedding party actually do?

The **honor attendant** is usually a close friend or family member (sometimes even Mom) who not only organizes and hosts a shower for the bride, but also helps her get ready on the wedding day. She wears a dress that she usually pays for, which matches or coordinates with the other bridesmaids, and she sometimes carries a slightly more elaborate bouquet than the other attendants.

The **bridesmaids** are select friends and family, who are usually about the same age of the bride. They attend pre-wedding parties and also help out in anyway the bride asks. If she needs anything from picking up candelabras, to setting out place cards--these are the women to ask. They wear matching or coordinating dresses (usually paid for themselves) to the ceremony and are customarily given a gift by the bride as a token of appreciation.





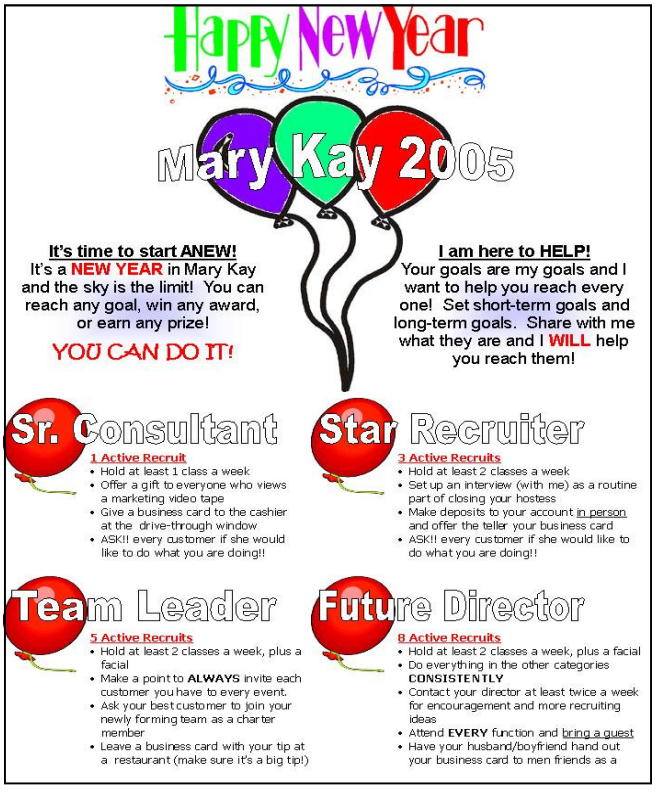
The **best man** is often the groom's best friend or a close family member, even Dad. His formal wear matches the ushers' and he pays the rental fees himself. He hosts the bachelor party, holds the ring during the ceremony, and leads the other men in the well-wishing.

Ushers are also close in age to the groom. They are usually chosen by the groom, and their primary function is seating guests at the wedding. They each wear and pay for matching formal wear, and the groom usually gives each man a present as a thank-you for participating in the wedding. These guys should also be on hand to help the groom with any errands he needs throughout the day, such as picking up guests from the airport, or driving them from the ceremony to the reception site.

Interested?
Call me for more information

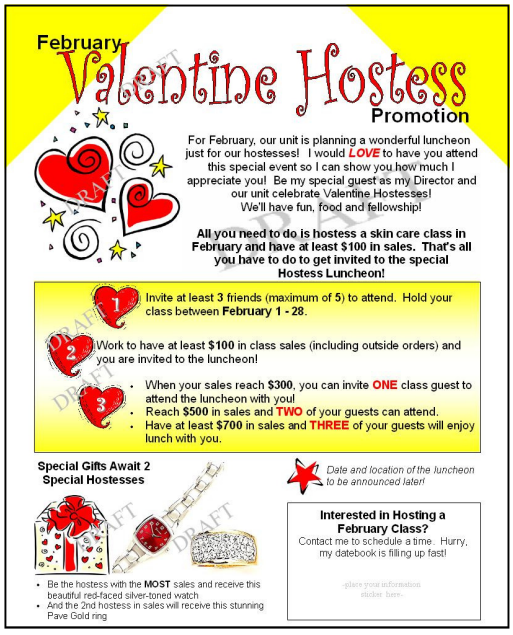
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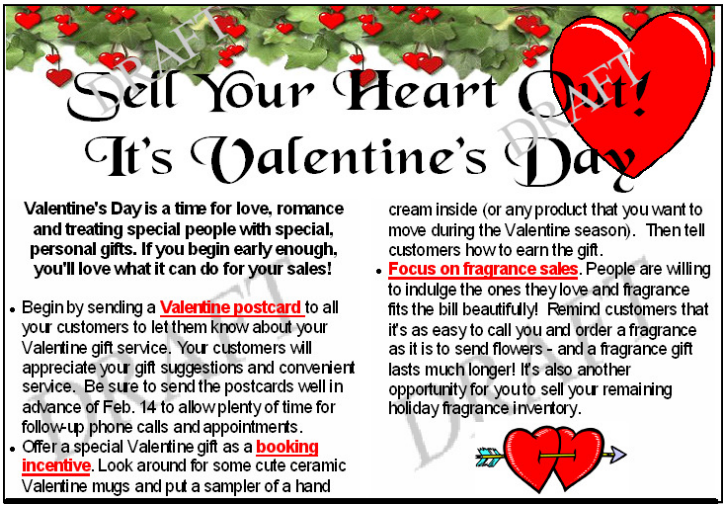
This is a full page item. However, read about HOW the promotion works in the HOSTESS BROCHURE

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