Friday, May 23, 2014

RED ITEMS

RED001



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RED002



RED003



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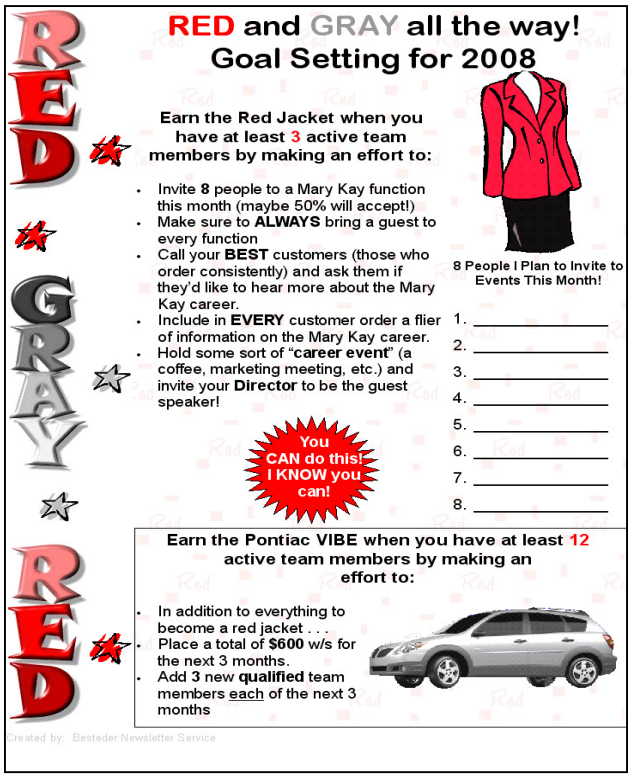
RED004



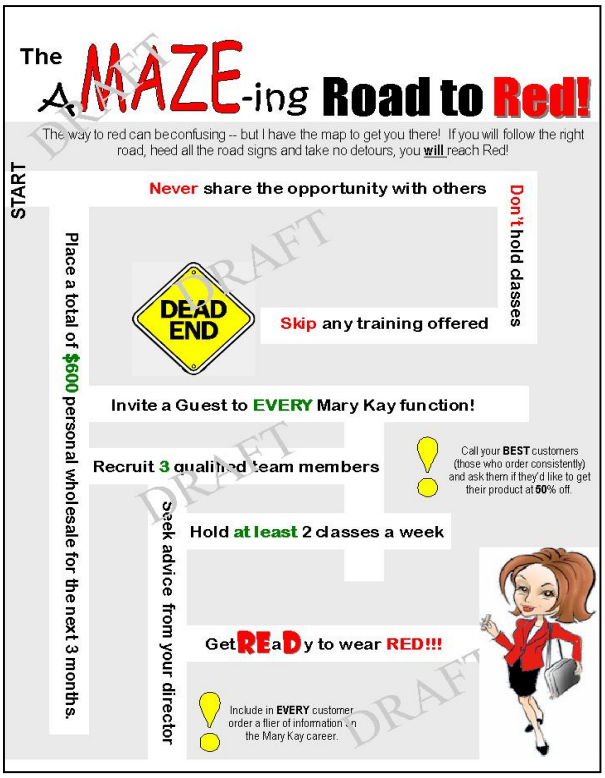
This is a 1/2 page item. Names are not included in this layout

RED ITEMS

RED005



RED006



RED007



RED008



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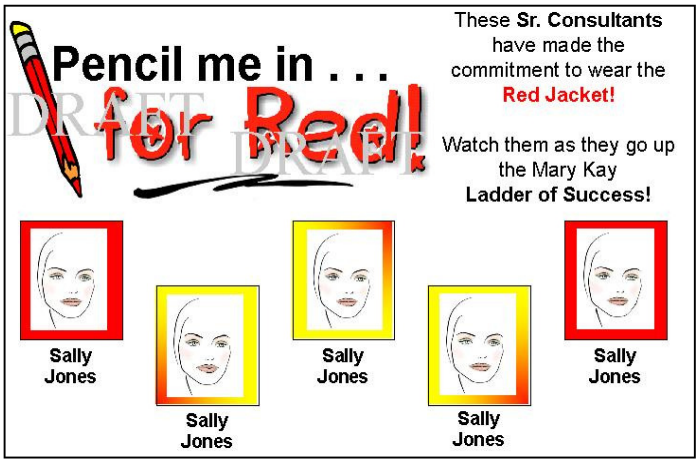
RED ITEMS

RED009



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RED010



This is a 1/2 page item. Please don't request this page unless you plan to keep it in your newsletter for more than 1 month. Unlike other items, this is not transitional, it's designed to be a recognition/motivation piece, it doesn't make sense to include it only once.

RED011



This is a 1/2 page item

RED012



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RED ITEMS

RED013



This is a 1/2 page item

RED014



Make October YOUR month to put it into another gear and reach for RED! Here's how:

1. Write down the goal (that makes it real for YOU).
2. Tell me which goal you are reaching for and I'll help you make it a reality!
3. Schedule a skin care class for **each week** of October. From those classes, you can **sell** enough product to help your goal of reaching a star; you can **share** the opportunity which will help your goal of reaching a red jacket or a car! So you see -- it all starts with selling the product!

This is a 1/2 page item
Also note: This piece can be for ANY month, not just October. Just specify the month!

RED015



1. Call all your hostesses for the last 2 months and ask them to be a guest at the next Mary Kay event.
2. Tell them you are honoring them for being a hostess, and your director wants to meet the women who helped you reach your skin care class goals for the last couple of months.
3. If you didn't have any hostesses -- no problem! Contact every customer who purchased more than $50 and tell them you are having a HOSTESS APPRECIATION NIGHT and she is invited to be honored by your director! I'll do the rest! I will present the marketing plan to your guest and you're on your way!!!

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RED016



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RED ITEMS

RED017



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RED018



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RED019



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RED020



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RED ITEMS

RED021

