Red Hot Rhinos Safari News



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May 2024
April Results

MARY KAY
SEMINAR
2024

Fine tune and finish any goals set for Seminar 2024. There is **STILL** time and it **CAN** be done!

What can I do to help you this month? I am only a phone call away. Together we can make your May a great month!



Is June 16th.

Cologne or skin care sets would be perfect items to package into a bundle to sell for Father's Day. Make extra bundles to offer to customers during the year as anniversary, birthday, special occasion gifts for the men the love

The ticket to every dream and goal in this business is to **GET THE PRODUCT ON FACES**.



It doesn't matter if it's one face at a time, in groups, on-line, handing out samples, mailing prospects a new Look book...whatever. **JUST GET THE PRODUCT ON FACES!**

Samples in hands lead to new prospects which lead to **BOOKINGS**. Plain and simple, getting **BOOKED UP** is key to success. It's a learned skill so get with someone who has it down. Learn the skill and then start **WORKING**. If you need a target for May, why not try to have **20 parties** in **20 days**? Talk about profit and recruiting potential! **WOW!**

Your personal goals, your team goals, our unit goals and our National goals all break down to a simple element: **BOOKING & HOLDING PARTIES**. The greater the goal, the greater the number of parties it will take to reach. It's so simple, but it's not easy. It takes work and commitment. Just
imagine the success you'll enjoy, the pride you'll feel, and the friendships you'll have built by doing the work! I'm committed to whatever it takes to reach our goal with **one party at a time**.

Together we'll make awesome things happen as we race towards the finish of this Seminar Year!

Proud to be your Director, Darcie



Get Ready To Soar in Seminar 2024!

New Consultant	Sponsored By
Jane Doe	C. Consultant
Jane Doe	C. Consultant
Jane Doe	C. Consultant
Jane Doe	C. Consultant
Jane Doe	C. Consultant
Jane Doe	C. Consultant
Jane Doe	C. Consultant



Let's welcome our unit's new Consultants!

I hope information you find in this month's newsletter will help you to get your business started off right!



WHOLESALE ORDERS *February*

Jane Doe	$200.50	Jane Doe	145.00
Jane Doe	200.00	Jane Doe	139.50
Jane Doe	200.00	Jane Doe	133.00
Jane Doe	200.00	Jane Doe	124.50
Jane Doe	200.00	Jane Doe	115.50
Jane Doe	200.00	Jane Doe	104.50
Jane Doe	196.00	Jane Doe	92.50
Jane Doe	164.50	Jane Doe	80.00
Jane Doe	145.00	Jane Doe	72.00

Thanks for your order last month.



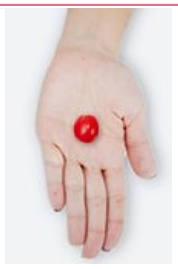
You put yourself in a position to gain rewards, bonus gifts and recognition when you make a wholesale order. It also helps us to reach our unit goals!

Thank You!

As a Consultant, it's important to help your customer know what products to buy **AND** how much of that product is needed with each application. Knowing the appropriate amount to use cuts down on waste.

Any Type of Moisturizer





Doesn't take a lot. A squeeze that produces an amount about the size of a cherry!

Any Type of Mask





Use enough to cover! Squeeze enough to fill the middle cup of your hand. That should do it!

Make sure to mention to customers that using the correct amount of product will give them better results and save them money.



In March

Birthday

Jane Doe 1
Jane Doe 2

Anniversary (years)

Jane Doe 27

HERE'S A MESSAGE TO HELP YOUR BUSINESS GROW!



85% of all customers are lost as a result of neglect. Follow-up with a genuine concern for your customers!

It only takes **three or four** phone calls to tie a customer to you. **Give her great customer service and you will have a happy customer!**

Did You Know????



To be successful, you need to know how to help your business grow!

Preferred Customer Program

Important Dates

- **May 8th:** Summer 2024 issue of *The Look* begins mailing to customers.
- **May 10th:** Early ordering available to those who enrolled in *The Look* for the quarter.
- **May 15th:** All Consultants can order.

Fall / Holiday PCP Enrollment dates:

- **July 16th:** Enrollment begins.
- **August 17th:** Enrollment ends.

WIN This Month by Sharing!

May 1 - 30

When you **add 5** new personal team members in May **AND** attend Seminar, you'll earn the Gold Medal charm and bracelet!

Remember!
Offer the opportunity to those **truly** interested in running a Mary Kay business and in expanding the customer reach of fabulous Mary Kay products.



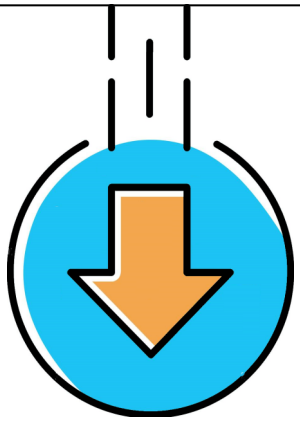


Each month that you place a cumulative **$600+ Section 1** order, you can receive an exclusive item.

This Month's Gift Item

This silver-tone butterfly bracelet features a sliding lock on an elegant bar chain, this sparkling bracelet classes up any outfit.





With the decline in global sales, these items are being discontinued.

- Botanical Effects.
- Oil Mattifier.
- Cityscape Eau de Parfume.



For customers using these products, let them know right away so they can place a reorder and stock up.

"Jean, Mary Kay is introducing a wonderful new skin care line that's a simple, gentle, effective product designed with your skin in mind. Because of that, they will be phasing out the Botanicals Effects line which I know you love! I'm calling to let you know that I will have Botanicals in stock for a limited time. When you need to reorder your skin care, I can introduce you to the fabulous new line that I know you'll love just as much.

Would you like to reorder a set of the Botanicals now or schedule a time where you can try the new line and see if it works for you?"

NOTE: Offer her a special price on the current product to ensure room on your shelf!

This script can be used for all the products, just fill in for each customer.

FULL page worth of blank space for you to fill.

Use it for:
Your cover letter, calendar promotions, challenges, etc.

Or choose from the items in the Director's Brochure

This page can be deleted each month if you do not have content to include.

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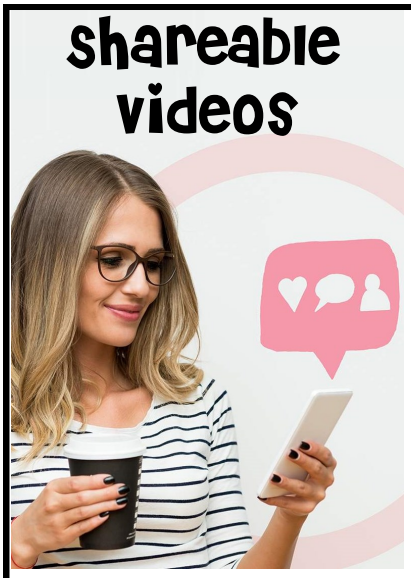


Red Hot & Rolling News

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Soaring For More in 2024!





Mary Kay posts videos periodically which you can share with your customers. There's a URL you can share by text or post it on your social page. Follow the navigation below to see this featured video.

Watch now on MKIntouch under
Business Tools > Video Library

Why It Just Fits

Jordan Twilley